

# EQUINIX COMPANY FACT SHEET

Equinix, Inc. (Nasdaq: EQIX) connects the world's leading businesses to their customers, employees and partners inside the most interconnected data centers. In 33 markets across five continents, Equinix is where companies come together to realize new opportunities and accelerate their business, IT and cloud strategies.



## 🌐 Unmatched Global Data Centers

In the interconnected era, companies must be agile enough to rapidly establish links to new markets, partners, and opportunities. We know our customers depend on us to help them go wherever business leads, so we've invested \$7.5 billion to build a data center platform with a level of global reach and flexibility no other company can deliver.

With 100+ data centers in 33 markets on five continents, we are anywhere you need to be. Our unmatched footprint means you can rapidly deploy data center operations worldwide and have the flexibility to scale up or down to suit your business needs.

Our proximity to top business centers means you can reach most global markets within 1/100th of second. With 11 million+ square feet of data center space all over the globe, you can rely on our high standards, exceptional infrastructure and robust support worldwide.

## 📍 Location Metrics<sup>††</sup>

- Data Centers** – 100+
- Total Global Gross Square Feet** – 11M+ ft<sup>2</sup>
- Markets** – 33
- Countries** – 15
  - Americas: 3
  - EMEA: 7
  - Asia-Pacific: 5
- Continents** – 5
  - Americas: 2
  - EMEA: 1
  - Asia-Pacific: 2

<sup>††</sup> Includes Milan, Italy, which is BCTR only

## 🌐 Geographic Latency

<10ms to 90% of the population of North America, Western Europe, Top Markets in Asia-Pacific and Brazil

## 👥 Employees

- Globally** – 4,100+
- Americas: 2,200+
- EMEA: 1,000+
- Asia-Pacific: 700+

## 💰 Financial\*

- Reported 2014 Revenue** – \$2,443.8M
- Investments in Expansion Capacity and New Markets<sup>\*\*</sup>** – \$7.5B+

\* As announced on Q4 2014 results call, and as filed on Form 8K on February 19, 2015.

\*\* Includes all expansion capex and acquisitions since 1998

## Leading Interconnection Solutions

Equinix is home to thousands of companies in dozens of industries that come to us for the power of interconnection. Our portfolio of advanced interconnection solutions helps you forge essential business connections in as many ways as possible, from one-to-one direct connections within the same data center, to the many-to-many connections that make us the home of the interconnected cloud. In fact, within Equinix, you have access to 1,000+ network service providers and 500+ cloud service providers, including AWS, Cisco, Google, IBM and Microsoft.

Today we enable more than 160,000 connections between our customers, making us the world's leading global interconnection platform. These include the world's largest Internet Exchange as well as Equinix Cross Connects, which are private one-to-one connections between two parties in the same data center or same metro. Equinix Performance Hub™ makes it easy to bring your network to the critical mass of partners in our data centers. And Equinix Cloud Exchange™ gives you multiple direct on-demand connections to multiple cloud services from a single port.

## Interconnection Solutions

**Cross Connects** – 160,000+

### Equinix Cloud Exchange

- Customers - 175+
- Markets – 20+

## IX Peak Average Traffic

**Global IX Peak Average Traffic** – 3,600+ Gbps

- Americas: 2,600+ Gbps
- EMEA: 130+ Gbps
- Asia-Pacific: 800+ Gbps

## Customers

**Customers** – 6,250+

- Americas: 3,700+
- EMEA: 2,100+
- Asia-Pacific: 1,300+

## Networks

**Networks** – 1,000+

- Americas: 500+
- EMEA: 550+
- Asia-Pacific: 350+

## GLOBAL DATA CENTERS

**100+** Data Centers  
33 Metros  
11M+ Square Feet  
Green by Design

## INTERCONNECTION SOLUTIONS

**160,000+** Cross Connects  
Cloud Exchange™, Performance Hub™,  
and Internet Exchange  
100% of Tier 1 Network Routes

## BUSINESS ECOSYSTEMS

**6,250+** Businesses  
Equinix Marketplace™  
Revenue Opportunities

## PROVEN EXPERTISE

**99.9999%** Uptime Record  
World Class Partners  
Solution Design and Validation  
Professional Services



The global interconnection platform  
for the world's leading businesses.

## Vibrant Business Ecosystems

Our vibrant business ecosystems give companies a place to come together to maximize business performance and tap into new possibilities. When you locate in an Equinix data center, you gain access to rich business ecosystems in growing industries, including advertising, cloud, financial services, media and entertainment and mobility.

More than 6,250 customers converge within Equinix, meaning an enormous pool of potential partners and customers who can help you speed growth and uncover opportunity is always at your doorstep. As business models become increasingly interdependent and companies team up with partners inside and outside their traditional ecosystems to create new services, you'll be confident knowing you can seamlessly connect and collaborate with other key market movers, innovators and enablers.

## Proven Expertise

The Equinix name isn't trusted just because of our longevity, it's trusted because of our performance. Our International Business Exchange™ (IBX®) data centers provide global average uptime of >99.9999%, N+1 power distribution redundancy, and state of the art cooling and security.

When it comes to accelerating your own business performance, the deep experience and expertise of our personnel is an invaluable resource.

**Equinix Global Solutions Architects™** leverage extensive hands-on experience combined with technical certifications from the leading vendors to help you evolve your IT architecture for the challenges of tomorrow.

**Equinix Solutions Validation Centers™** help you reduce the risks of complex data center deployments by testing them out in real-world environments before you go live.

**Equinix Smart Hands™** are available to you all day, every day, for on-site troubleshooting or to perform a range of services, from moving cables in your cages to installing your equipment.

**Equinix Professional Services** organizations provide the support capabilities you need to achieve successful data center migrations, optimize your network performance and create scalable, high performing hybrid cloud solutions.

## Cloud & IT & SIs

**Cloud & IT & SIs – 1,300+**

- Cloud: 500+
- IT Services: 600+
- SIs: 100+

## Financial Services

**Financial Services – 880+**

- Exchange Deployments: 175+
- Buyside: 280+
- Sellside: 200+
- Service Providers: 130+

## Services

- Global Solutions Architects – 40
- Solutions Validation Centers – 22
- Smart Hands – Available globally
- Equinix Professional Services
  - Nimbo: [Nimbo.com](http://Nimbo.com)

## Content and Digital Media

**Content and Media – 510+**

- 5 of top 5 web properties (Comscore)
- 4 of top 5 social networks (Comscore)
- 3 of top 5 video sites (Comscore)
- 3 of top 5 video ad properties (Comscore)

## Reliability (as measured

January 1 – June 30, 2015

- North America Availability was >99.9999%
- Global Availability was >99.9999%



EQUINIX

WHERE OPPORTUNITY CONNECTS

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