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**INTERNATIONAL BROADCASTING CONVENTION 2015 PREVIEW**  
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**Livewire Digital  
Hall 2, Stand C27  
IBC  
RAI, Amsterdam  
IBC - 11-15 September 2015**

**Action-packed news, sport, entertainment and corporate footage –  
Livewire Digital helps broadcasters speed the delivery of live footage  
over satellite and bonded cellular modems**



[NetCaster® live to the producer](#)

Action-packed news, sport, entertainment and corporate footage is top of the agenda on stand C27, Hall 2, where Livewire Digital will be showcasing new versions of its M-Link Live X and M-Link NewsCaster portable HD and SD newsgathering solutions for deployment by a single reporter. Designed to support live video over IP circuits such as 3G/4G, Inmarsat's BGAN and other portable satellite systems such as Ka-band/VSAT and Thuraya-IP, M-Link Live-X now comes with integrated RazorLink™ technology enabling users to transmit high quality low latency video over bonded links such as

multiple cellular modems. RazorLink™ technology benefits both live and file based workflows, offering exceptional resilience and outperforming some competitive products by a factor of three or more, offering low latency high quality video and ensuring file delivery is as fast and reliable as possible.

Also making its debut on the Livewire stand is the 'commercial release' of NetCaster® designed to allow groups of untrained personnel to contribute to a broadcast or streamed shows from an iPhone or iPad. Key developments since it was previewed include event management and workflow functionality for full integration and contribution of both file based media (video files, audio file, photographs) as well as live footage over low bandwidth links using RazorLink™ technology.

Live event and crew management staff are invited to view Livewire's new CrewLink intercom system for crews working on outside events, in a broadcast truck or studio, which comes complete with 2 push-to-talk hard wired handsets and a wireless iPhone app.

For further information and a visitor code for free entry to IBC please contact Livewire Digital T: +44 1372 386100 E: [enquiry@livewire.co.uk](mailto:enquiry@livewire.co.uk) twitter: @LivewireVideo or visit [www.livewire.co.uk](http://www.livewire.co.uk)

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**Note to Editors:**

We would be delighted to:

- Set up interviews
- Arrange product demos

Please email [carolyn.devadawson@livewirepr.com](mailto:carolyn.devadawson@livewirepr.com) or call +44 (0) 20 8339 7440

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**About Livewire Digital:**

Livewire Digital is a global provider of cost-effective broadcast solutions for news, sport, entertainment and corporate media. Livewire's high quality live and store-and-forward video solutions for Mac and Windows platforms optimise the bandwidth available to deliver high quality footage and audio every time via a variety of connections including satellite, WiFi and 3G/4G.

**About IBC:**

IBC is the premier annual conference and exhibition for professionals engaged in the creation, management and delivery of electronic media and entertainment content worldwide. [www.ibc.org](http://www.ibc.org)