iWedia Integrates Its Linux-Based Teatro-3.0 STB Software Solution
On Top Of The Latest Chipset For Connected HD STB From MStar

Lausanne, Switzerland – September 14, 2015 – iWedia, a leading provider of software solutions for TV devices to service operators and Consumer Electronics manufacturers, today announced that it has integrated its Linux-based Teatro-3.0 Set-Top Box (STB) software solution for IP-connected zappers on top of the latest chipset for connected HD STB from MStar Semiconductor, Inc., a leading global semiconductor company for display and digital home solutions.

The announcement was made at IBC 2015, which is being held in Amsterdam from Friday, September 11th through to Tuesday, September 15th. Both MStar (hall 2, booth C33) and iWedia (hall 5, booth B40) exhibit at the show where the integrated solution will be demonstrated.

The latest MStar chipsets for connected MPEG-4 HD STB support the advanced security mechanisms requested by Conditional Access (CA) systems while maintaining effective overall system cost.

Teatro-3.0, a STB software solution for IP-connected zappers, is based on Linux with a User Interface built in HTML/CSS which uses specific JavaScript APIs allowing access to digital pay-TV functions. The solution features DLNA (player and renderer), access to "walled garden" Web and OTT video services (CE-HTML portals, HbbTV applications), as well as Personal Video Recorder and Time Shift Buffer.

Teatro-3.0 is pre-integrated with main security solutions (DRM and CA systems) as well as with major services delivery platforms.

"Teatro-3.0 is ideally suited at entry level hybrid STB," said Sunghoon Kim, VP Sales at iWedia. "However, it does not compromise on connectivity features as it gives full support to both home networking – through DLNA, and Web and OTT video services – through HbbTV," he added. "There is thus a perfect fit between Teatro-3.0 and the latest chipsets for connected HD STB designed by MStar and we are delighted to have performed this integration".

"Combining an iWedia software solution plus their integration services capabilities with our latest chipsets for connected HD STB definitely enhances the Time-To-Market for our STB OEM customers who target the pay-TV markets," said Dennis Lai, VP Sales at MStar Semiconductor.

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About MStar Semiconductor

MStar Semiconductor, Inc. ("MStar") is a world-class leader in Application Specific ICs ("ASIC") with a focus on consumer electronic products and communication applications. Since the inception in 2002, MStar has established a strong brand and leadership position in LCD controller, analog and digital TV and set-top box by fully leveraging its core expertise of cutting-edge design capabilities, continuous innovation and premier customer-focused services. Headquartered in Taiwan, MStar has a comprehensive global footprint of international R&D and customer support centers to provide a full range of total solutions for various consumer electronic applications.

Please visit www.mstarsemi.com for more information.

About iWedia

iWedia, a Swiss based company, is a leader in provision of integrated software solutions for television devices. iWedia provides a world class portfolio of intellectual property (IP) for broadcast, IPTV, and over-the-top television and also software integration services to combine this IP into high volume CE products. iWedia is headquartered in Switzerland with development labs in Belgrade and Novi Sad, Serbia, and sales and support offices in China, France, Germany, Israel, Japan, and Korea.

Please visit www.iwedia.com for more information.

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